

UNIVERSITY OF THE WEST

Business Department

Student Composition by Concentration

Office of Institutional Research and Assessment

8/5/2014

This report highlights the student composition, or student representation, of the business department from 2004 to 2013.

Business department: Student population

	FA 2004	FA 2005	FA 2006	FA 2007	FA 2008	FA 2009	FA 2010	FA 2011	FA 2012	FA 2013	10 year	04-08	09-13	% Change
Bachelor of Arts in Business Administration	13	15	13	32	42	42	28	30	42	38	295	115	180	57%
Accounting	6	7	6	7	10	9	6	7	12	9	79	36	43	19%
Computer Information Systems					2	2	1	1	1	3	10	2	8	n/a
Information Technology	2	2	1	8	8	4	n/a	n/a	n/a	n/a	25	21	4	n/a
International Business		2	1	8	15	20	14	15	17	17	109	26	83	219%
Marketing	5	4	5	9	7	7	7	7	12	9	72	30	42	40%
Master of Business Administration	18	14	16	63	67	71	52	47	56	70	474	178	296	66%
Computer Information Systems					3	6	6	3	2	9	29	3	26	n/a
Finance	6	4	5	18	22	25	22	21	25	22	170	55	115	109%
Information Technology Management	2	3	4	22	14	7	n/a	n/a	n/a	n/a	52	45	7	n/a
International Business	10	6	6	22	27	31	22	21	27	34	206	71	135	90%
Nonprofit Organization Management		1	1	1	1	2	2	2	2	5	17	4	13	225%
Total:	31	29	29	95	109	113	80	77	98	108	769	293	476	62%

The numbers portrayed in the chart above represent the number of students enrolled and attended class for the given fall semester. The 10 year total is the sum of students enrolled since 2004. The 04-08 and 09-13 categories are the 5 year sums for that corresponding duration. The percentage change is the calculated percentage change between the 04-08 and 09-13 years.

Business department: Newly enrolled students

	FA 2004	FA 2005	FA 2006	FA 2007	FA 2008	FA 2009	FA 2010	FA 2011	FA 2012	FA 2013	10 year	04-08	09-13	% Change
Bachelor of Arts in Business Administration	6	7	17	26	26	24	18	11	25	12	172	82	90	10%
Accounting		2	8	6	8	3	3	4	8	2	44	24	20	-17%
Computer Information Systems					2	2	0		1	2	7	2	5	150%
International Business		2	4	8	8	15	8	6	9	4	64	22	42	91%
Information Technology management		2	1	6	6						15	15	0	n/a
Marketing	6	1	4	6	2	4	7	1	7	4	42	19	23	21%
Master of Business Administration	11	10	31	50	33	37	22	23	37	37	291	135	156	16%
Computer Information Systems					1	4	3		3	7	18	1	17	n/a
Finance	4	5	10	17	15	17	5	9	10	12	104	51	53	4%
International Business	6	3	13	20	15	15	14	13	20	17	136	57	79	39%
Information Technology management	1	2	7	11	1						22	22	0	n/a
Nonprofit Organization Management			1	2	1	1		1	4	1	11	4	7	75%
Total:	17	17	48	76	59	61	40	34	62	49	463	217	246	13%

Newly enrolled students is the number of business students that enrolled in the business program for the first-time during the given fall and preceding summer and spring semester (spring-summer-fall).

Business department: Transfer in/out rate:

	FA 2004	FA 2005	FA 2006	FA 2007	FA 2008	FA 2009	FA 2010	FA 2011	FA 2012	FA 2013	10 year	04-08	09-13
Bachelor of Arts in Business Administration	0	0	-1	-1	0	-1	0	0	-2	-1	-6	-2	-4
Accounting			-1	2	1	1		1			4	2	2
Computer Information Systems											0	0	0
International Business			2	0	0	-1	-1		2	-1	1	2	-1
Information Technology Management				-1							-1	-1	0
Marketing			-2	-2	-1	-1	1	-1	-4		-10	-5	-5
Master of Business Administration	0	0	0	0	0	0	0	0	-1	0	-1	0	-1
Computer Information Systems					-2	0			0	-1	-3	-2	-1
Finance			0	4	-3	3	-1	-2	-6	2	-3	1	-4
International Business			1	2	6	-2	1	2	3	-1	12	9	3
Information Technology Management			-1	-5	-1						-7	-7	0
Nonprofit Organization Management				-1		-1			2		0	-1	1
Total:	0	0	-1	-1	0	-1	0	0	-3	-1	-7	-2	-5

The transfer in/out rate is the rate of students transferring in to a concentration to students transferring out of a concentration. Note, this chart does not present the number of students that either transferred in or out of a concentration. Rather, it is the sum of students transferring in minus the sum of students transferring out of a concentration for students that enrolled for the first time in the business department for the given fall semester or the preceding summer and spring semesters.

The total for both the B.A. and MBA programs and the department should equal zero, unless, a student transferred out of the business department. For example, in fall 2012, the total transfer in/out rate for the B.A. in Business Administration program was -2. This is implying that for this given year, two students transferred out of the business department and enrolled in a different academic program at UWest.

Business department: Number of graduates

	FA 2004	FA 2005	FA 2006	FA 2007	FA 2008	FA 2009	FA 2010	FA 2011	FA 2012	FA 2013	10 year	04-08	09-13
Bachelor of Arts in Business Administration	4	2	11	3	3	6	6	4	8	0	47	23	24
Accounting	2	1	5	2	2	1	2	2	2		19	12	7
Computer Information Systems							1	1			2	0	2
International Business			1			3	3		4		11	1	10
Information technology management	2	1	1								4	4	0
Marketing			4	1	1	2		1	2		11	6	5
Master of Business Administration	5	5	8	16	16	32	23	16	21	0	142	50	92
Computer Information Systems						1	2	3			6	0	6
Finance	2	2	3	7	7	12	12	5	11		61	21	40
International Business	3	2	3	3	3	18	9	6	10		57	14	43
Information technology management		1	1	6	6	1					15	14	1
Nonprofit Organization Management			1					2			3	1	2
Total:	9	7	19	19	19	38	29	20	29	0	189	73	116

This chart represents the number of students that graduated between June 1st and May 31st for the given fall semester. For example, the number of students that graduated in fall 2006 includes every student that graduated between June 1st of 2006 and May 31st of 2007.

Business department: Drop-out/ stop-out rate

	FA 2004	FA 2005	FA 2006	FA 2007	FA 2008	FA 2009	FA 2010	FA 2011	FA 2012	FA 2013	10 year	04-08	09-13
Bachelor of Arts in Business Administration	2	3	6	7	15	15	9	2	13	0	72	33	39
Accounting			5	1	3	2	2	1	5		19	9	10
Computer Information Systems					2	1					3	2	1
International Business		2		2	5	10	4		3		26	9	17
Information Technology Management		1		1	3						5	5	0
Marketing	2		1	3	2	2	3	1	5		19	8	11
Master of Business Administration	6	2	9	14	6	10	4	7	5	0	63	37	26
Computer Information Systems						1	1				2	0	2
Finance	2	1	5	6	4	4	1	2	2		27	18	9
International Business	3	1	3	2	2	5	2	4	3		25	11	14
Information Technology Management	1		1	4							6	6	0
Nonprofit Organization Management				2				1			3	2	1
Total:	8	5	15	21	21	25	13	9	18	0	135	70	65

This is the number of newly enrolled students that “stopped-out” before the following fall semester. In simpler terms, this is the number of students that enrolled for the first-time during the given fall semester, who did not return the following semester exactly one year from their start date.

Business department: Retention Rate

Retention Rate: Dropped/Transferred out

	FA 2004	FA 2005	FA 2006	FA 2007	FA 2008	FA 2009	FA 2010	FA 2011	FA 2012	FA 2013	10 year	04-08	09-13
Bachelor of Arts in Business Administration	67%	57%	65%	73%	42%	38%	50%	82%	48%		58%	61%	54%
Accounting	n/a	100%	38%	83%	63%	33%	33%	75%	38%		58%	71%	45%
Computer Information Systems	n/a	n/a	n/a	n/a	0%	50%	n/a	n/a	100%		50%	0%	75%
International Business	n/a	0%	100%	75%	38%	33%	50%	100%	67%		58%	53%	63%
Information Technology Management	n/a	50%	100%	83%	50%	n/a	n/a	n/a	n/a	n/a	71%	71%	n/a
Marketing	67%	100%	75%	50%	0%	50%	57%	0%	29%		47%	58%	34%
Master of Business Administration	45%	80%	71%	72%	82%	73%	82%	70%	86%		73%	70%	78%
Computer Information Systems	n/a	n/a	n/a	n/a	100%	75%	67%	n/a	100%		85%	100%	81%
Finance	50%	80%	50%	65%	73%	76%	80%	78%	80%		70%	64%	79%
International Business	50%	67%	77%	90%	87%	67%	86%	69%	85%		75%	74%	77%
Information Technology Management	0%	100%	86%	64%	100%	n/a	n/a	n/a	n/a		70%	70%	n/a
Nonprofit Organization Management	n/a	n/a	100%	0%	100%	100%	n/a	0%	100%		67%	67%	67%
Total:	53%	71%	69%	72%	64%	59%	68%	74%	71%		67%	66%	68%

This is the percentage of students that enrolled for the first time for a given fall semester and returned the following semester exactly one year from their start date. Note, this retention rate will differ from rates reported on other reports.